



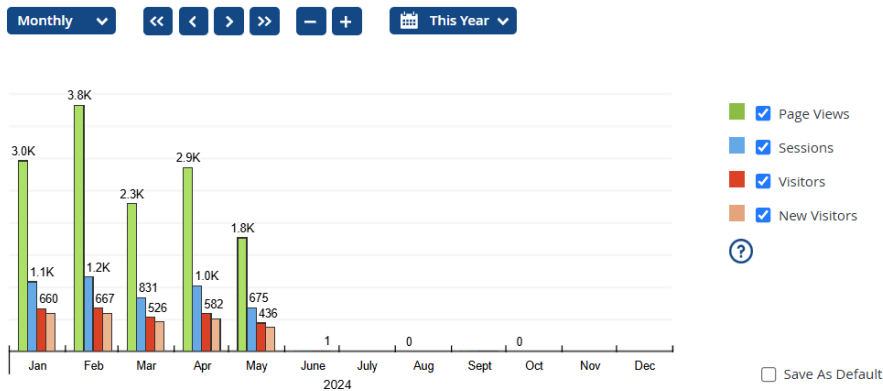
POST OAK SAVANNAH GROUNDWATER CONSERVATION DISTRICT

Education Report

Education and Engagement Events

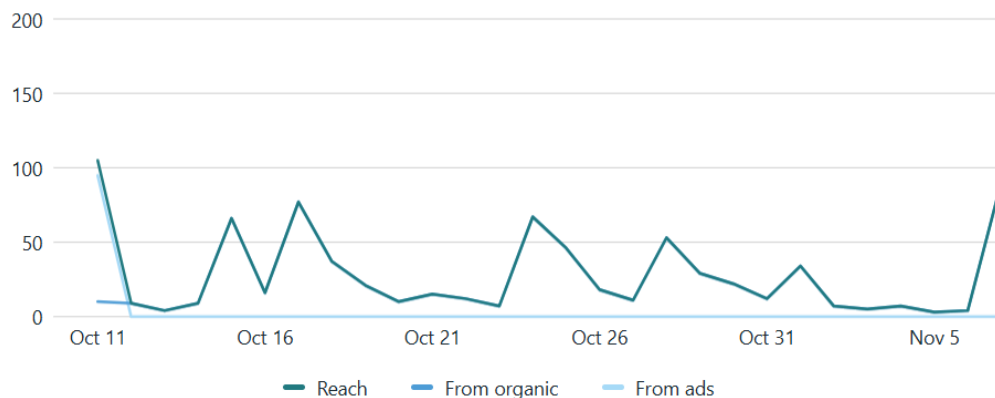
Brazos Valley Pizza Ranch	October 10, 2024
Rockdale Lion's Club	October 17, 2024
Burleson Extension – Watershed Stewards Presentation	November 7, 2024
AgriLife Rainwater Harvesting 101	November 9, 2024
Local Water Utilities Workshop	November 20, 2024

Communications and Outreach Impacts



Average Monthly Page Views	Average Monthly Sessions	Average Monthly Visitors	Average Monthly New Visitors
1.2K	432.8	261.5	228.5

Reach ⓘ	3-second views ⓘ	1-minute views ⓘ	Content interactions ⓘ	Watch time ⓘ
446 ↓ 92.5%	1 ↑ 100%	0 0%	24 ↓ 57.1%	7s ↑ 90%



Reach breakdown ⓘ

Oct 11 – Nov 7

Total	446 ↓ 92.5%
From organic	362 ↓ 77.6%
From ads	95 ↓ 97.7%