



September 2024

Recent Events

Sept 12	Met with Texas Runs on Water re: partnership
Sept 19	Water Rights in Texas – Real Estate Seminar
Sept 23	Milam County Farm Bureau Meeting
Sept 24	Rainmaker Awards Dinner, Texas Water Foundation
Sept 24	Brazos Valley Water Field Day
Sept 25	TWDB Financial Assistance Workshop, Caldwell



Upcoming Events

Oct 8	Burleson County Farm Bureau Meeting
Nov 9	Rainwater Harvesting 101
Nov 13	Bell County Water Symposium
Mar 15	EarthKind Landscapes (Time and topic tbd)
Oct 16-19	Catalyst Conference – Public Trust in Water Communications
Dec 9	Workshop on the Brazos

2024 Rainwater Rebates

Total Number of Applicants	17
Average Storage Capacity	9,157 gallons
Total Storage Capacity YTD	150,527 gallons
Annual Collection Potential	790,306 gallons
Total of Rebates YTD	\$64,120

Website Traffic

Average Monthly Page Views

1.4K

Average Monthly Sessions

476.1

Average Monthly Visitors

287.7

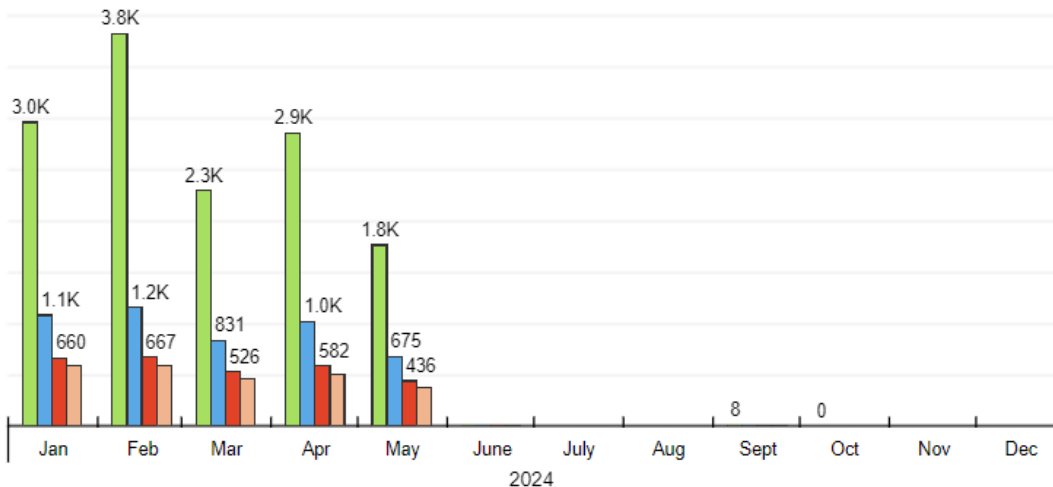
Average Monthly New Visitors

251.3

Monthly



This Year



- ☒ Page Views
- ☒ Sessions
- ☒ Visitors
- ☒ New Visitors



☐ Save As Default

Social Media Metrics

Performance

Daily

Cumulative



Reach ⓘ

6.6K ↑ 20.4%

Content interactions ⓘ

63 ↓ 30.8%

Followers ⓘ

Lifetime

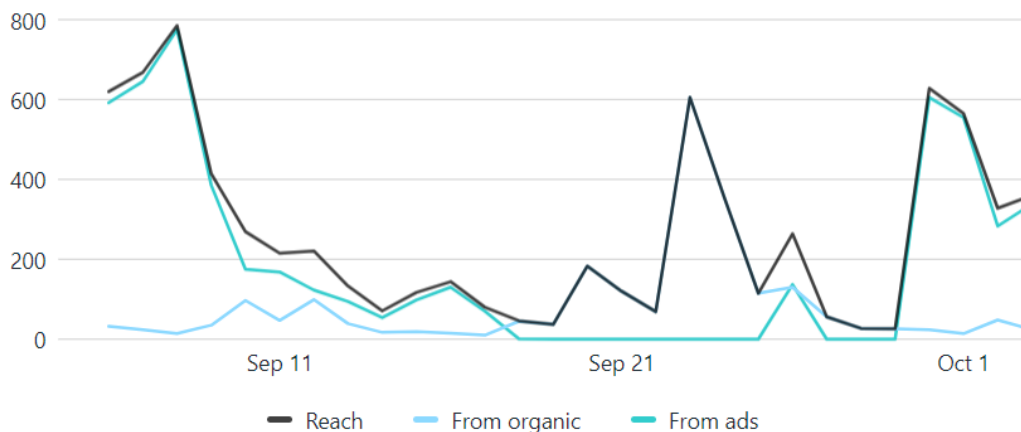
648

Link clicks ⓘ

67 ↑ 1.5%

Minutes viewed ⓘ

0 ↓ 98.2%



Reach breakdown

Total

6,558 ↑ 20.4%

From organic

1,702 ↓ 57.4%

From ads

4,869 ↑ 244.3%

ACP Outreach Campaign

- Ads were run in newspapers for each county and featured in the Burleson Tribune Fall Farm and Ranch insert
- Paid advertising on Facebook and Instagram
- Ad will be included in the tax mailout in Burleson County
- Information booths at local events and meetings in both counties
- Working with Texas Runs on Water Campaign discussing potential partnership for outreach

Aquifer Conservancy Program



As Texas grows, so does the demand for groundwater.

The Aquifer Conservancy Program (ACP) pays landowners who keep their groundwater rights, which leads to less water use and helps protect our water for the future.

Join Today—Your Rights, Your Reward.

Receive \$50 per acre today for signing up!