



Results of the Aquifer Conservancy Program Survey- 2024

*****All results are for individuals who responded to this survey*****

1. How individuals heard about the program:

(Please note; some individuals who responded to this survey answered this question with multiple methods of how they heard about this program so total will exceed 100%)

30.3% through friends and family
21.2% from the newspaper
15% from emails from the District
12% from a District Event
9% from the District website
18% from District Staff
9% from other sources

2. What year individuals enrolled into the program:

51.5% of ACP enrollees enrolled in 2019
6.1% enrolled in 2021
9% enrolled in 2022
27.3% enrolled in 2023
6.1% enrolled in 2024

3. How individuals enrolled:

51.5% enrolled in person at the District Office
48.5% enrolled Online

4. Property Location of individuals:

Milam County - 30.3%
Burleson County- 69.7%

5. Assistance by District Staff for individuals while applying for the ACP:

75.8% were assisted by District Staff
24.2% were not assisted by District Staff
100% were either satisfied or very satisfied with assistance from District Staff

6. Challenges noted during the enrollment process:

Checking for ACP eligibility

Confirming status of enrollment during the process.

7. Changes and improvements recommended by individuals were as follows:

-Pay more money for enrollments, do away with long contract terms and pay more for lower terms

-Advertise with references and more frequency – more communication in general

-Create a way for enrollees to check their status in real-time

-Frequent updates on aquifer levels and changes

-More information regarding taxes owed during contract period & withhold taxes

-Yearly adjustment for cost of living

- Referral incentive for current members who refer others

-Less permitting of water being transported and sold out of the District

8. Other groundwater programs individuals would like the District to offer:

-Program to assist with building ponds and/or improving ponds

-Improve rainwater harvesting program – more information and advertising, increase funding

-Technical assistance in the form of property surveys to advise landowners what they could do to improve groundwater conservation

-Program to help landowners convert land back to native land