



POST OAK SAVANNAH
GROUNDWATER CONSERVATION DISTRICT

Education Report

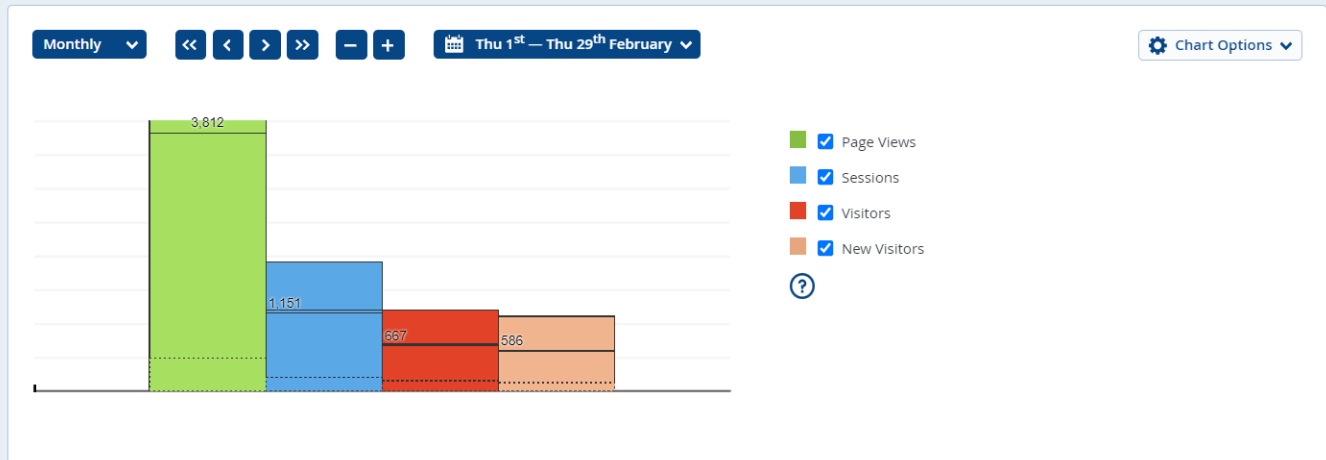
Upcoming Events

Mar 22, 2024	EarthKind Landscapes	https://posgcd.org/event/ek-2403
Apr 5, 2024	Rainwater Harvesting 201: Irrigation	https://posgcd.org/event/rwh2-2404
May 1, 2024	Drillers Workshop ¹	TBD
May 2, 2024	Rainwater Harvesting 101	https://posgcd.org/event/rwh-2405
June 19, 2024	POSGCD Water Rights for Real Estate Class	TBD
Aug 9, 2024	POSGCD Groundwater Management Class	TBD
Sept 5, 2024	(topic tentative) POSGCD Groundwater Science class	
TBD	Local Water Utilities Workshop	

Metrics & Impacts of Communication

Website

Summary Stats ?



	Average Monthly Page Views	Average Monthly Sessions	Average Monthly Visitors	Average Monthly New Visitors
	3.8K	1.2K	667.0	586.0
			Page Views	Sessions
			Visitors	New Visitors
+ Feb 2024	3,812	1,151	667	586
Total	3,812	1,151	667	586

¹ Workshop for water well driller’s to earn CEUs with Bobby Bazan and Texas Ground Water Association (TGWA).

Facebook Activity Overview (Feb 22, 2024 - Mar 07, 2024)



POST IMPRESSIONS ⓘ

526



PAGE REACH ⓘ

448



POST ENGAGEMENT ⓘ

35



PAGE CONSUMPTIONS ⓘ

18



Education Initiatives

- Met with TWRI team to discuss contract renewal and brainstormed potential initiatives relating to recharge, weather station, and other conservation-related items
- Weekly/bi-weekly newsletters to the Board on district work
- Updating and reprinting brochures
- Beginning stages of planning speakers and curriculum for local water utility workshop, class for real estate agents, and the groundwater summit
- Working with Bobby Bazan at Texas Ground Water Association (TGWA) on the driller's workshop curriculum providing CEUs for drillers
- Spring newsletter will be published in the coming weeks
- Greg and I applied for the Texas Water Leaders program with the Texas Water Foundation; final decisions will be sent out in mid-March (wish us luck!)