



POSGCD EDUCATION REPORT

August for July 2023

Submitted By
Doug Box - Education Coordinator

Programs

Groundwater Summit August 17, 2023 Caldwell - 300 attendees

Upcoming Programs

Fri. Sept 15, 1:00pm - 3:00pm

Fri. Jan 26, 1:00pm - 3:00pm

Thurs. May 2, 9:00am - 11:00am

Facebook Stats

Post Content	Post reach	Engagement
#waterwednesday #savewater Wed, Aug 30	32	4
Meet Director Savage! Ed has served on the Board since 2019 and represents the rural water interests of Burleson County. He's an Aggie currently working for the City of College Station as the Waste Water Field Operations Manager and owner of Savage Water Services, LLC managing rural wate... Fri, Aug 25	143	7
Legislative update panel with Leah Martinsson with Texas Alliance of Groundwater Districts, Robby Cook with Eichler & Cook, and Sarah Kirkie with Texas Water Conservation Association. Thu, Aug 17	58	6
Gary Westbrook, Robert Mace and Robbie Cook explain Desired Future Conditions Thu, Aug 17	392	26
Judge Bill Whitmire welcomed the crowd back to the Summit Thu, Aug 17	43	3
Board President Ward Roddam gives a State of the District program with Gary Westbrook Thu, Aug 17	77	6
Bobby Bazan, formally from POSGCD issued is sharing information about well drilling Thu, Aug 17	44	6
Charles Porter, an Expert in Water Rights, speaking to a packed crowd at the Milam and Burleson Counties Groundwater Summit. Thu, Aug 17	98	6
Robert Mace Department of Geography at the Meadows Center for Water and the Environment speaking in Caldwell Thu, Aug 17	36	3
Billy Howe, Farm Bureau Associate Director Texas Farm Bureau is on a panel about the Vista Ridge Project Lockin on is Charles Porter and Robert Mace Thu, Aug 17	42	2
Gary Westbrook is speaking at the Caldwell Civic Center at the Milam and Burleson counties Groundwater Summit Thu, Aug 17	54	5
John Dupnik is part of a panel talking about the Vista Ridge project. AI's on the panel is Billy Howe, Charles Porter, Robert Mace and Gary Westbrook Thu, Aug 17	111	16
Big crowd at the Post Oak Savannah Groundwater Summit at the Caldwell Civic Center It's not too late to attend Come on Down Thu, Aug 17	308	60
Tony Smith is giving an update on the growth and State Water Planning in Central Texas at the Caldwell Civic Center Thu, Aug 17	42	1
Meet Director Redington! John has been on the Board since 2022 & represents industrial interests of Milam County. He grew up helping his grandparents on the family ranch in the Sharp/Lilac area. He's now a Senior Associate at a firm, representing counties, cities, school districts, groundwater districts,... Wed, Aug 16	49	2
Don't forget to hydrate in this summer heat! Try a reusable water bottle to refill for free refills when you're out running errands! Sun, Aug 13	212	11
Exciting news! The Board of Directors unanimously voted to increase the sign-up bonus for the Aquifer Conservancy Program from \$10/acre to \$25/acre effective immediately! Read the full press release here: https://bit.ly/455KBDy Fri, Aug 11	36	1
HAPPENING NOW: The Board of Directors went into Executive Session to consider legal advice regarding Agenda Item 8(a) - linked below. The GoToMeeting will resume when the Board reconvenes into Open Session. It's not too late to listen in! Join live https://bit.ly/445SpE6 +1 (571) 317-... Tue, Aug 8	44	2
Board Meeting starts in 10 minutes! Join virtually https://meet.goto.com/394717413 Dial-in +1 (571) 317-3122 Access Code: 394-717-413 Tue, Aug 8	100	4
Meet Director Goetsch! Becky has served on the Board since 2018 and represents the at-large interests of Burleson County. After a career with Chevron, she began raising cattle with her husband, Gabbo, on land they proudly own within the county. Becky strongly believes in landowner rights,... Fri, Aug 4	78	11

Discovery

Post reach	835
Post engagement	266
New Page Followers	8

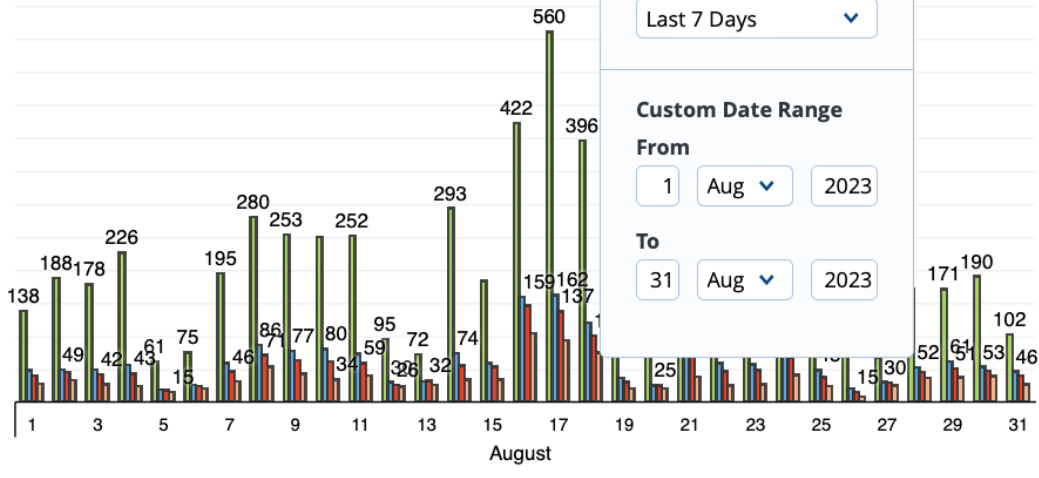
Interactions

Reactions	94
Comments	1
Shares	19
Photo views	95
Link clicks	4

Summary Stats ?

August 2023

Tue 1st — Thu 31st August



- Page Views
 - Sessions
 - Visitors
 - New Visitors
- [?](#)

Avg. Daily Page Views 205.9	Avg. Daily Sessions 61.5	Avg. Daily Visitors 52.0	Avg. Daily New Visitors 35.6
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Email Blast Stats

<input type="checkbox"/>		Public Notice of SOAH Hearing Sent Email • Sent Aug 18, 2023 at 3:19pm CDT 103 sends • 50 (53%) opens • 14 (15%) clicks • 8 (8%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		August 24, 2023 GMA 12 Meeting 10 am Sent Email • Sent Aug 11, 2023 at 10:29am CDT 103 sends • 41 (43%) opens • 17 (18%) clicks • 7 (7%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		August 17, 2023 Milam & Burleson Counties Groundwater Summit Sent Email • Sent Aug 11, 2023 at 10:08am CDT 104 sends • 46 (47%) opens • 16 (16%) clicks • 7 (7%) bounces • 1 (1%) unsubscribe
<input type="checkbox"/>		Aquifer Conservancy Program increased enrollment incentive Sent Email • Sent Aug 10, 2023 at 2:10pm CDT 1,483 sends • 470 (36%) opens • 32 (2%) clicks • 160 (11%) bounces • 1 (1%) unsubscribe
<input type="checkbox"/>		August 8, 2023 Board Meeting and Board Workshop Correction Sent Email • Sent Aug 4, 2023 at 6:57pm CDT 104 sends • 38 (39%) opens • 10 (10%) clicks • 6 (6%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		August 8, 2023 Board Meeting and Board Workshop Sent Email • Sent Aug 4, 2023 at 4:20pm CDT 104 sends • 35 (36%) opens • 5 (5%) clicks • 6 (6%) bounces • 0 (0%) unsubscribes