



# POSGCD EDUCATION REPORT

August for July 2023

Submitted By  
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## Programs

Real Estate Seminar with Charles Porter June 27, 70 attended

Annual Training for the Milam/Burleson Counties inspectors for Inter-local agreement 6/30

## Upcoming Programs

Groundwater Summit August 17, 2023 Caldwell

## Facebook Stats



Smart irrigation technologies and practices are providing solutions to today's and tomorrow's water challenges. Here's how you can help 🌱 #SmartIrrigationMonth  
Mon, Jul 24

Post reach Engagement  
30 0



REMINDER - tomorrow is the last day to submit water samples for FREE quality testing! Sampling kits can be picked up & returned to the POSGCD Office in Milano & at the AgriLife Extension Office in Caldwell, Mon - Thurs between 8 AM - 4 PM until July 20. 📄...  
Wed, Jul 19

Post reach Engagement  
22 2



We're offering free well water testing to the residents of Burleson & Milam counties! Sampling kits can be picked up & returned to the POSGCD Office in Milano & at the AgriLife Extension Office in Caldwell, Monday - Thursday, 8 AM - 4 PM between July 5 - ...  
Fri, Jul 14

Post reach Engagement  
93 8



Meet Director Wilson! 🌱 Bob has served eight years on the Board and represents the rural water interests of Milam County. He's a Vietnam Veteran that served as a Captain in the 173rd Airborne Brigade of the U.S. Army. Read more 📄 <https://bit.ly/42geH6y>  
Mon, Jul 10

Post reach Engagement  
41 1



Do you know the true value of smart irrigation? Follow along for new ways to save this July! 📄 #smartirrigationmonth  
Fri, Jul 7

Post reach Engagement  
66 6



We're offering free well water testing to the residents of Burleson & Milam counties! Sampling kits can be picked up & returned to the POSGCD Office in Milano & at the AgriLife Extension Office in Caldwell, Monday - Thursday, 8 AM - 4 PM between July 5 - ...  
Wed, Jul 5

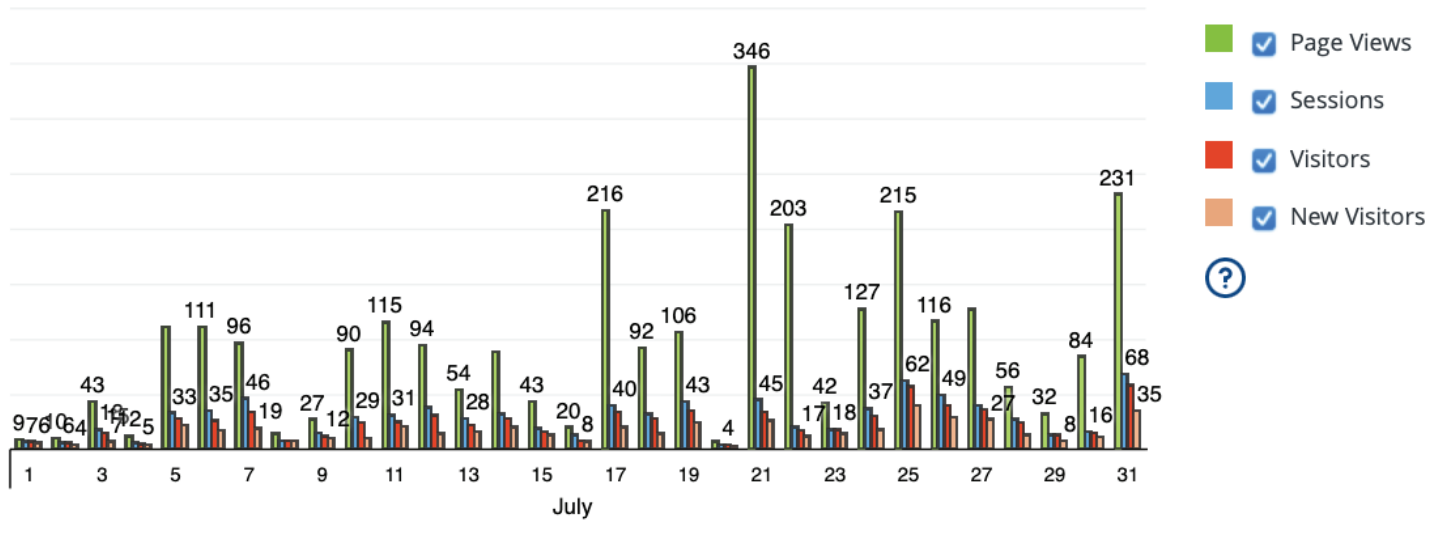
Post reach Engagement  
18 0



Our offices will be closed today in observance of #IndependenceDay 🇺🇸 Happy 4th of July! Stay safe out there!  
Tue, Jul 4


Post reach Engagement  
28 2

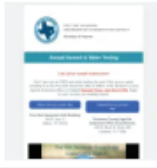
# July 2023





Avg. Daily Page Views <b>94.7</b>	Avg. Daily Sessions <b>28.3</b>	Avg. Daily Visitors <b>23.8</b>	Avg. Daily New Visitors <b>15.9</b>
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## Email Blast Stats

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**Groundwater Summit Registration Link - 07.25.2023**  
Sent Email • Sent Jul 25, 2023 at 4:27pm CDT  
[1,493 sends](#) • [159 \(12%\) opens](#) • [32 \(2%\) clicks](#) • [159 \(11%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**Water Well Testing - Last Call**  
Sent Email • Sent Jul 19, 2023 at 8:00am CDT  
[1,481 sends](#) • [137 \(10%\) opens](#) • [4 \(1%\) clicks](#) • [159 \(11%\) bounces](#) • [1 \(1%\) unsubscribe](#)
- 

**Water Well Testing Reminder**  
Sent Email • Sent Jul 16, 2023 at 11:40am CDT  
[1,482 sends](#) • [127 \(10%\) opens](#) • [10 \(1%\) clicks](#) • [180 \(12%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**Water Well Testing 07.11.2023**  
Sent Email • Sent Jul 11, 2023 at 11:44am CDT  
[1,482 sends](#) • [179 \(14%\) opens](#) • [8 \(1%\) clicks](#) • [158 \(11%\) bounces](#) • [1 \(1%\) unsubscribe](#)
- 

**No Regularly scheduled Board Meeting in July**  
Sent Email • Sent Jul 6, 2023 at 3:31pm CDT  
[104 sends](#) • [39 \(40%\) opens](#) • [1 \(1%\) click](#) • [7 \(7%\) bounces](#) • [0 \(0%\) unsubscribes](#)