



# POSGCD EDUCATION REPORT

February for January 2023

Submitted By  
Doug Box - Education Coordinator

## Community Programs

Tri County Meeting Jan 24, 2023 Doug and Jaclyn

### Upcoming

Rainwater Harvesting 101 • Tuesday, Feb. 7, 2023 • 5:30 PM – 8:30 PM

EarthKind Landscapes • Friday, Mar. 10, 2023 • 9:00 AM – 11:00 AM

Rainwater Harvesting 101 • Friday, Apr. 21, 2023 • 1:00 PM – 4:00 PM

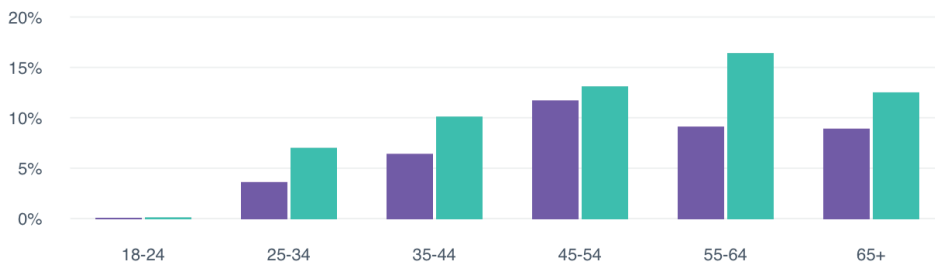
Landscape Irrigation/Rainwater Harvesting 102 • Thurs. May 11, 2023 • TBD

## Facebook Stats

### Audience

#### Age and Gender

Men 40.20%  
Women 59.80%



### Location

Cities

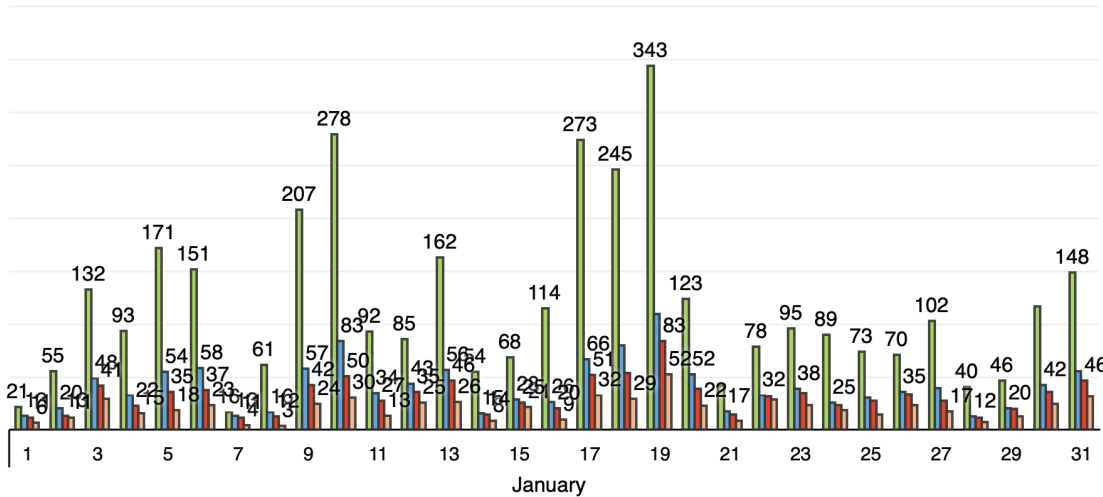
Countries

Caldwell, TX	83
Rockdale, TX	47
College Station, TX	29
Cameron, TX	25
Gause, TX	24

	Post reach	Er	119
	Post reach	Er	36
	Post reach	Er	55
	Post reach	Er	44
	Post reach	Er	108
	Post reach	Er	159
	Post reach	Er	43
	Post reach	Er	46
	Post reach	Er	40
	Post reach	Er	21
	Post reach	Er	104

# November & December 2022

Daily ⌵ ⏪ ⏩ ⏴ ⏵ ⏶ ⏷ 📅 Sun 1<sup>st</sup> — Tue 31<sup>st</sup> January ⌵



- Page Views
- Sessions
- Visitors
- New Visitors
- ?

## Performance


Total Contacts + Add

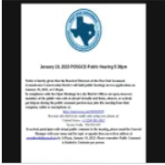
**1426**


Email Open Rate

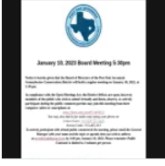
**45%**


## Email Blast Stats

- 

**January 19, 2023 POSGCD Public Hearing 5:30pm Corrected**  
Sent Email • Sent Jan 16, 2023 at 10:10am CST  
[99 sends](#) • [53 \(57%\) opens](#) • [15 \(16%\) clicks](#) • [6 \(6%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**January 19, 2023 POSGCD Public Hearing 5:30pm**  
Sent Email • Sent Jan 13, 2023 at 1:26pm CST  
[99 sends](#) • [45 \(48%\) opens](#) • [9 \(10%\) clicks](#) • [6 \(6%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**POSGCD - Rules Committee January 10, 2023 4pm**  
Sent Email • Sent Jan 6, 2023 at 1:50pm CST  
[99 sends](#) • [39 \(42%\) opens](#) • [8 \(9%\) clicks](#) • [6 \(6%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**January 10, 2023 Board Meeting 5:30pm**  
Sent Email • Sent Jan 6, 2023 at 12:48pm CST  
[99 sends](#) • [44 \(47%\) opens](#) • [15 \(16%\) clicks](#) • [6 \(6%\) bounces](#) • [0 \(0%\) unsubscribes](#)
- 

**RESCHEDULED PUBLIC HEARING TO January 19, 2023**  
Sent Email • Sent Jan 5, 2023 at 4:03pm CST  
[99 sends](#) • [48 \(52%\) opens](#) • [12 \(13%\) clicks](#) • [6 \(6%\) bounces](#) • [0 \(0%\) unsubscribes](#)