



# POSGCD EDUCATION REPORT

Jan for November & December 2022

Submitted By  
Doug Box - Education Coordinator

## Community Programs

Rainwater Harvesting 101 • Wednesday, Nov. 2, 2022 - 17 attendees

Methodist Group Somerville, Nov 9, 2022 - 18 attendees

### Upcoming

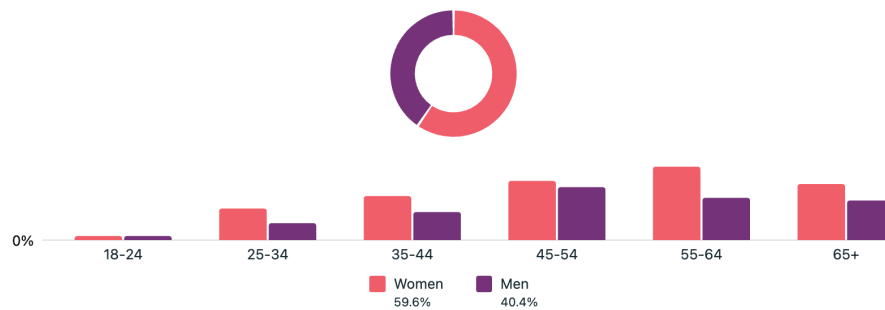
Rainwater Harvesting 101 • Tuesday, Feb. 7, 2023 • 5:30 PM – 8:30 PM

EarthKind Landscapes • Friday, Mar. 10, 2023 • 9:00 AM – 11:00 AM

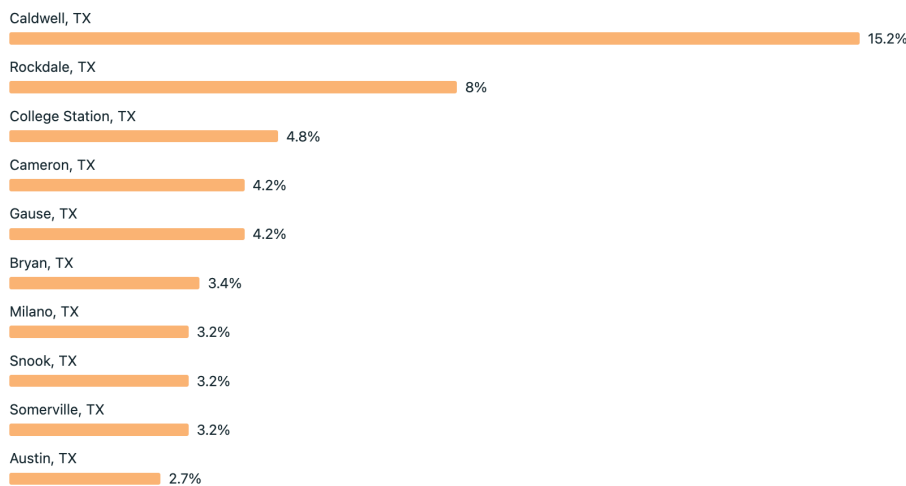
Rainwater Harvesting 101 • Friday, Apr. 21, 2023 • 1:00 PM – 4:00 PM

Landscape Irrigation/Rainwater Harvesting 102 • Thurs. May 11, 2023 • TBD

Age & gender ⓘ

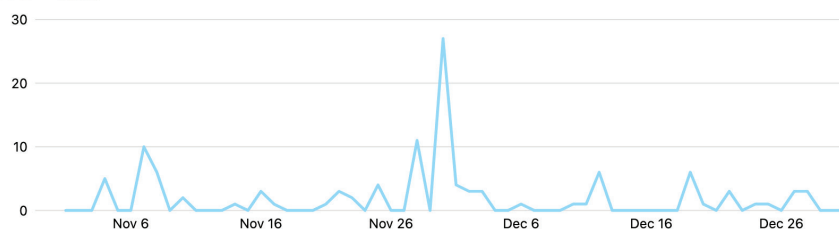


Top cities















Facebook Page visits ⓘ

113 ↑ 48.7%



## Facebook Stats

Recent content ↓	Reach ⓘ ↑↓	👤
 Happy New Year! 🎉 Our office will... Dec 30, 2022	123	
 Our office will be closed Friday, D... Dec 22, 2022	122	
 Rainwater Harvesting 102: Irrigati... Dec 19, 2022	32	
 EarthKind Landscaping Dec 19, 2022	38	
 Rainwater Harvesting 101 Dec 19, 2022	50	
 Rainwater Harvesting 101 Dec 19, 2022	72	
 Reminder: there will be no Board ... Dec 6, 2022	117	
 We're hiring a Water Resource M... Nov 30, 2022	1,438	
 This post has no text Nov 30, 2022	82	
 We're proud to announce that Bo... Nov 28, 2022	293	
 This post has no text Nov 21, 2022	81	
 Our office will be closed Thursda... Nov 21, 2022	129	

# November & December 2022

## Summary Stats ?

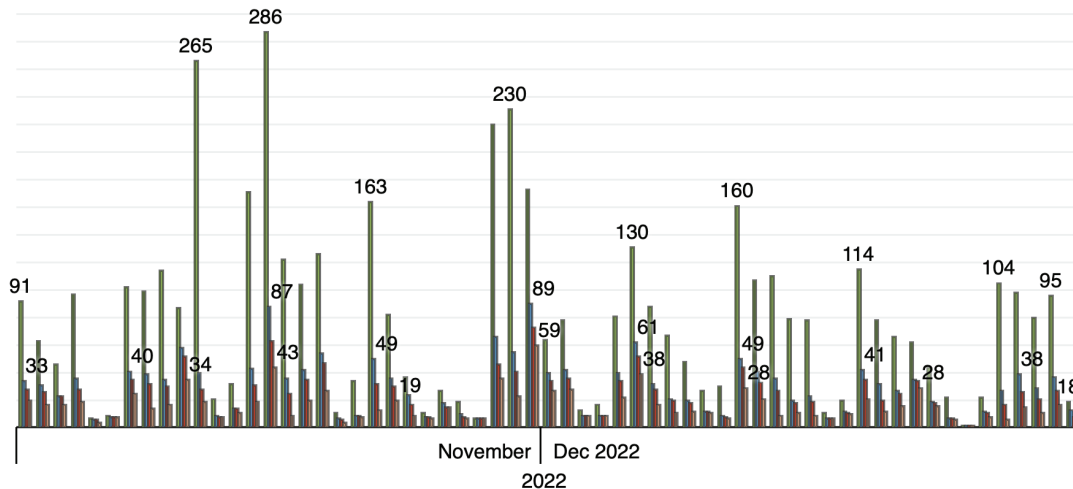
Daily



Tue 1<sup>st</sup> Nov — Sat 31<sup>st</sup> Dec 2022



Chart Options



- ☒ Page Views
- ☒ Sessions
- ☒ Visitors
- ☒ New Visitors



## Email Blast Stats

<input type="checkbox"/>		<b>POSGCD - Rules Committee January 10, 2023 4pm</b> <b>Sent</b> Email • Sent Fri at 1:50pm CST 99 sends • 37 (39%) opens • 7 (7%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		<b>January 10, 2023 Board Meeting 5:30pm</b> <b>Sent</b> Email • Sent Fri at 12:48pm CST 99 sends • 42 (45%) opens • 12 (13%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		<b>RESCHEDULED PUBLIC HEARING TO January 19, 2023</b> <b>Sent</b> Email • Sent Jan 5, 2023 at 4:03pm CST 99 sends • 47 (50%) opens • 11 (12%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		<b>We will be closed December 23 thru December 26 for Christmas</b> <b>Sent</b> Email • Sent Dec 22, 2022 at 10:07am CST 1,379 sends • 549 (45%) opens • 0 (0%) clicks • 152 (11%) bounces • 1 (1%) unsubscribe
<input type="checkbox"/>		<b>We will be closed December 23 thru December 26 for Thanksgiving</b> <b>Sent</b> Email • Sent Dec 22, 2022 at 9:53am CST 1,379 sends • 550 (45%) opens • 0 (0%) clicks • 150 (11%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		<b>No POSGCD Board Meeting in December</b> <b>Sent</b> Email • Sent Dec 9, 2022 at 8:25am CST 99 sends • 38 (41%) opens • 0 (0%) clicks • 6 (6%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		<b>POSGCD - NOTICE of PUBLIC HEARING January 10, 2023</b> <b>Sent</b> Email • Sent Dec 5, 2022 at 2:45pm CST 99 sends • 45 (49%) opens • 10 (11%) clicks • 7 (7%) bounces • 0 (0%) unsubscribes

### Performance

Total Contacts **1426**

+ Add

Email Open Rate **45%**