



POSGCD EDUCATION REPORT

May for April 2022

For March The following are efforts we have done to get the word

Submitted By
Doug Box - Education Coordinator

Community Programs

El Camino Real Master Naturalists 3/31/22 - 20 people

Little River Basin Master Gardeners- Texas A&M AgriLife Extension 5/4/22 - 22 people

Texas A&M AgriLife EarthKind- 41 people

Ag in the Classroom 4/20/22 - 275 people

Email Blasts Stats

<input type="checkbox"/>		GMA 12 Meeting May 6, 2022 10:00 am Sent Email • Sent Apr 22, 2022 at 3:28pm CDT 97 sends • 36 (39%) opens • 9 (10%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		Untitled Email Created 2022/04/11, 4:47:59 PM CDT Sent Email • Sent Apr 11, 2022 at 5:06pm CDT 1,110 sends • 454 (44%) opens • 31 (3%) clicks • 67 (6%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		May 10, 2022 Public Hearing 5:30pm Sent Email • Sent Apr 7, 2022 at 2:18pm CDT 97 sends • 40 (43%) opens • 5 (5%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		GMA 12 Meeting April 22, 2022 10:00 am Sent Email • Sent Apr 7, 2022 at 1:58pm CDT 97 sends • 35 (38%) opens • 7 (8%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		April 12, 2022 Board Meeting 5:30pm Sent Email • Sent Apr 7, 2022 at 1:46pm CDT 97 sends • 39 (42%) opens • 11 (12%) clicks • 5 (5%) bounces • 0 (0%) unsubscribes
<input type="checkbox"/>		Irrigation Workshop - Mar. 2nd - 2 Sent Email • Sent Mar 3, 2022 at 8:25am CDT 1,110 sends • 401 (38%) opens • 10 (1%) clicks • 63 (6%) bounces • 0 (0%) unsubscribes

Facebook Stats

Post Image	Post Text	Date	Post Reach	Engagement
	The U.S. population is growing... yet the water systems Americans depend on have remained mostly unchanged for over a century. Read more about the...	Tue, May 3	28	0
	--	Sat, Apr 30	103	17
	Reminder! Milam County is hosting a Household Hazardous Waste Collection Event on Saturday, Apr. 30th from 8am-1pm at @Milam County Constable...	Fri, Apr 22	40	1
	Find the agenda and login info here: bit.ly/posgcd-gma12	Fri, Apr 22	90	7
	Only 5 seats left! Register here: https://posgcd.org/event/ek-0422/	Mon, Apr 18	221	17
	Happy Easter!	Sun, Apr 17	56	4
	AgriLife Research is studying minnow populations to track water availability and serve as early warning signs of future droughts. Read more here:	Tue, Apr 12	68	6
	You're invited to participate in the monthly meeting happening tonight at 5:30PM! https://meet.goto.com/979061757 United States: +1...	Tue, Apr 12	45	3
	--	Mon, Apr 11	39	0
	Save the date! 🗓️ Check the Summit page on our website for updates: https://posgcd.org/groundwater-summit/	Mon, Apr 11	194	16
	Groundwater moves slowly, and so do pollutants. Properly disposing of hazardous household wastes protects groundwater & #waterquality Milam...	Fri, Apr 8	53	4

28 day summary with change over previous period

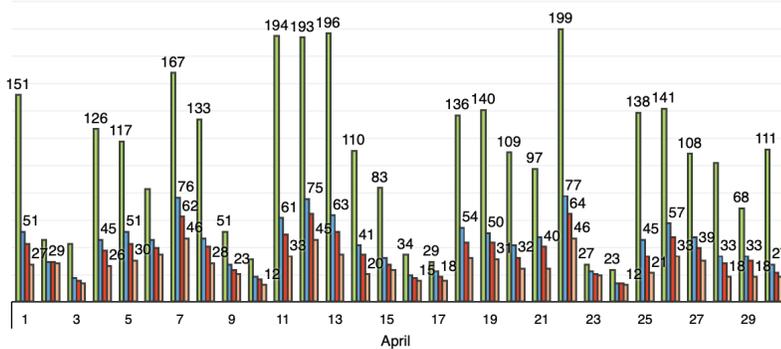


Twitter Stats

Website Stats

Summary Stats ?

Daily
<<
<
>
>>
-
+
Last Month



- Page Views
 - Sessions
 - Visitors
 - New Visitors
- [?](#)

Save As Default

Average Daily Page Views

106.1

Average Daily Sessions

42.1

Average Daily Visitors

35.3

Average Daily New Visitors

25.8

POSGCD ACP REPORT

ACP Advertising Efforts

Submitted By
Doug Box - Education Coordinator

The following are efforts we have done to get the word out about the exciting changes to the ACP program the Board has enacted.



• Press Release to three local newspapers and two radio stations

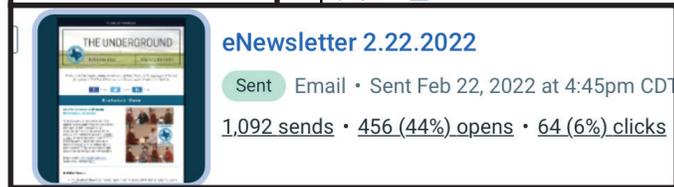
• 1/4 page ad in all three local newspapers



• Email contact to Producers Co-op with a suggestion for their program "From the Ground Up"

• Email note to Channel 3 programming

• Facebook entry



• Email blast to 1092 people on email list with 456 opens and 64 click-throughs!!!



• Gary interviewed on radio station

• Announcement to local programs

• Front page story in upcoming newsletter

• Opening page of website, rotating view

• Will schedule "On the Road" to sign people up in local businesses



• 2nd round of newspaper ads