



POSGCD EDUCATION REPORT

April for March 2022

For March The following are efforts we have done to get the word

Submitted By
Doug Box - Education Coordinator

Community Programs

El Camino Real Master Naturalists 3/31/22

Upcoming Community Programs

Ag in the Classroom 4/20/22

Master Gardeners 5/4/22

Email Blasts Stats

	Irrigation Workshop - Mar. 2nd - 2 Sent Email 1,110 sends • 401 (38%) opens • 10 (1%) clicks • 63 (6%) bounces • ...	Copy ...
	2 Draft Email	Edit ...
	March 8, 2022 Public Hearing and Board Meeting 5:30pm Sent Email 97 sends • 38 (41%) opens • 4 (4%) clicks • 4 (4%) bounces • 0 (0...)	Copy ...
	DFC Committee Meeting March 8, 2022 3pm Sent Email 97 sends • 40 (43%) opens • 8 (9%) clicks • 4 (4%) bounces • 0 (0...)	Copy ...

97 sends 40 (43%) opens 8 (9%) clicks 4 (4%) bounces 0 (0%) unsubscribes

Twitter Stats

28 day summary with change over previous period



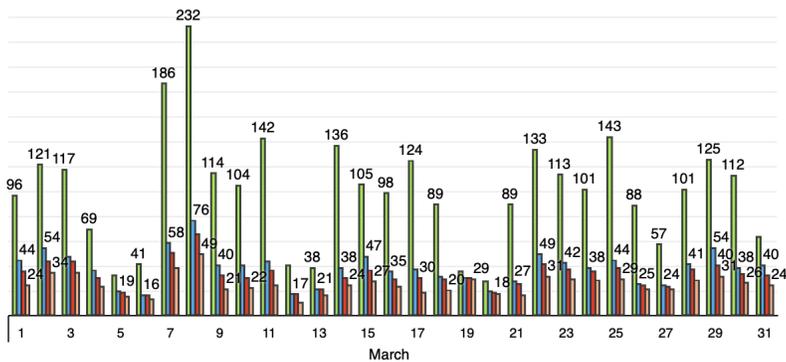
	Post Reach	Engagement
You might recognize him from our EarthKind classes! Join us LIVE today at 1:00 as Texas A&M AgriLife Extension Specialist, Dr. Tim Hartmann, talks about... Thu, Mar 31	32	4
-- Tue, Mar 29	82	7
Earthkind Plants for Pollinators Mon, Mar 28	0	--
Board of Directors voted to add two new terms to the ACP! These new terms will be for commitments of 30 years and 50 years with compensation values of \$15 pe... Wed, Mar 16	103	9
Learn more about all things #groundwater during #GroundwaterAwarenessWeek: https://www.ngwa.org/what-is-groundwater/About-... Wed, Mar 9	34	0
Starts in 1 hour! More information about the meeting and how to login can be found here: https://bit.ly/public-hearing-03-2022 Tue, Mar 8	77	4
Starts in 30 minutes! Find the agenda & login information here: https://bit.ly/dfc-03-2022 Tue, Mar 8	37	0

Facebook Stats

Website Stats

Summary Stats ?

Daily << < > >> - + Last Month ▾



- Page Views
- Sessions
- Visitors
- New Visitors
- Save As Default

Average Daily Page Views
99.1

Average Daily Sessions
37.7

Average Daily Visitors
32.4

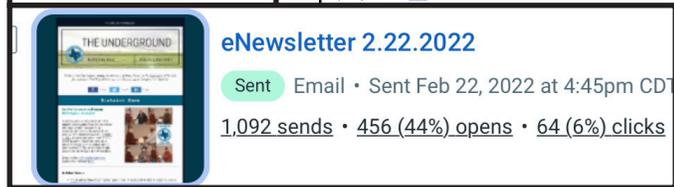
Average Daily New Visitors
24.7

POSGCD ACP REPORT

ACP Advertising Efforts

Submitted By
Doug Box - Education Coordinator

The following are efforts we have done to get the word out about the exciting changes to the ACP program the Board has enacted.



- Press Release to three local newspapers and two radio stations
- 1/4 page ad in all three local newspapers
- Email contact to Producers Co-op with a suggestion for their program "From the Ground Up"
- Email note to Channel 3 programming
- Facebook entry
- Email blast to 1092 people on email list with 456 opens and 64 click-throughs!!!
- Gary interviewed on radio station
- Announcement to local programs
- Front page story in upcoming newsletter
- Opening page of website, rotating view
- Will schedule "On the Road" to sign people up in local businesses
- 2nd round of newspaper ads