



# POSGCD EDUCATION REPORT

Jan 2022  
For December 2021

Submitted By  
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## Up Community Programs

Rainwater Harvesting 2/25/22  
El Camino Real Master Naturalists 3/31/22  
Master Gardners 5/4/22

## Email Blasts Stats

	<b>February 15, 2022 Public Hearing and Board Meeting 5:30pm</b> Sent Email 96 sends • 15 (16%) opens • 3 (3%) clicks • 3 (3%) bounces • 0 (0%)
	<b>Public Hearing March 8, 2022- 5:30pm</b> Sent Email 96 sends • 21 (23%) opens • 5 (5%) clicks • 3 (3%) bounces • 0 (0%)
	<b>REMINDER: RWH Canceled/Rescheduled</b> Sent Email 1,096 sends • 389 (38%) opens • 22 (2%) clicks • 60 (5%) bounces • ...
	<b>RWH Canceled/Rescheduled 01.25.2022</b> Sent Email 1,074 sends • 425 (42%) opens • 19 (2%) clicks • 59 (5%) bounces • ...
	<b>Rules Committee Meeting Feb 1, 2022 7am</b> Sent Email 96 sends • 41 (45%) opens • 8 (9%) clicks • 4 (4%) bounces • 0 (0%)



28 day summary with change over previous period

Tweets

6 ↑20.0%



Tweet impressions

737 ↑18.7%



Profile visits

12 ↓84.8%



Mentions

3 ↑50.0%



Followers

380 ↑2



# Twitter Stats

## Page Overview

### Discovery

Post reach	3,678
Post engagement	240
New Page Followers	6

### Interactions

Reactions	68
Comments	7
Shares	30
Photo Views	34
Link Clicks	3

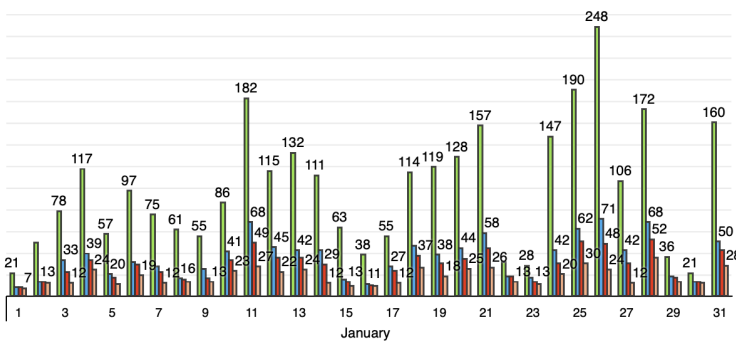
# Facebook Stats

# Website Stats

## Summary Stats

Daily [Navigation icons] Last Month

Chart Options



- Page Views
- Sessions
- Visitors
- New Visitors

Save As Default

Average Daily Page Views

98.4

Average Daily Sessions

35.2

Average Daily Visitors

27.7

Average Daily New Visitors

17.9

Page Views

Sessions

Visitors

New Visitors

Total

3,049

1,090

860

554