



POSGCD EDUCATION REPORT

April for March 2022

For March The following are efforts we have done to get the word

Submitted By
Doug Box - Education Coordinator

Community Programs


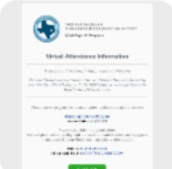
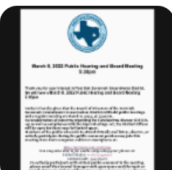
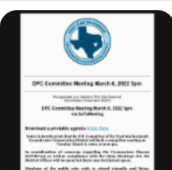
El Camino Real Master Naturalists 3/31/22

Upcoming Community Programs

Ag in the Classroom 4/20/22

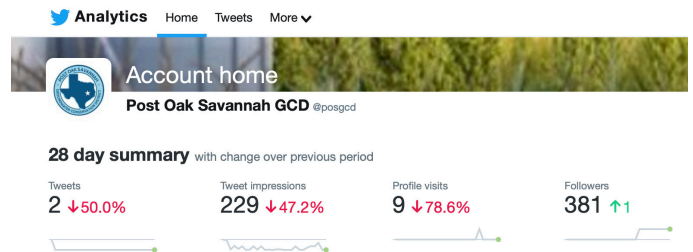
Master Gardeners 5/4/22

Email Blasts Stats

	Irrigation Workshop - Mar. 2nd - 2 Sent Email 1,110 sends • 401 (38%) opens • 10 (1%) clicks • 63 (6%) bounces • ...	Copy ...
	2 Draft Email	Edit ...
	March 8, 2022 Public Hearing and Board Meeting 5:30pm Sent Email 97 sends • 38 (41%) opens • 4 (4%) clicks • 4 (4%) bounces • 0 (0...	Copy ...
	DFC Committee Meeting March 8, 2022 3pm Sent Email 97 sends • 40 (43%) opens • 8 (9%) clicks • 4 (4%) bounces • 0 (0...	Copy ...

97 sends40 (43%) opens8 (9%) clicks4 (4%) bounces0 (0%) unsubscribes

Twitter Stats



You might recognize him from our EarthKind classes! Join us LIVE today at 1:00 as Texas A&M AgriLife Extension Specialist, Dr. Tim Hartmann, talks about...
Thu, Mar 31

Post Reach	Engagement
32	4

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Tue, Mar 29

Post Reach	Engagement
82	7

Earthkind Plants for Pollinators
Mon, Mar 28

Post Reach	Engagement
0	--

Board of Directors voted to add two new terms to the ACP! These new terms will be for commitments of 30 years and 50 years with compensation values of \$15 pe...
Wed, Mar 16

Post Reach	Engagement
103	9

Learn more about all things #groundwater during #GroundwaterAwarenessWeek:
<https://www.ngwa.org/what-is-groundwater/About-...>
Wed, Mar 9

Post Reach	Engagement
34	0

Starts in 1 hour! More information about the meeting and how to login can be found here: <https://bit.ly/public-hearing-03-2022>
Tue, Mar 8

Post Reach	Engagement
77	4

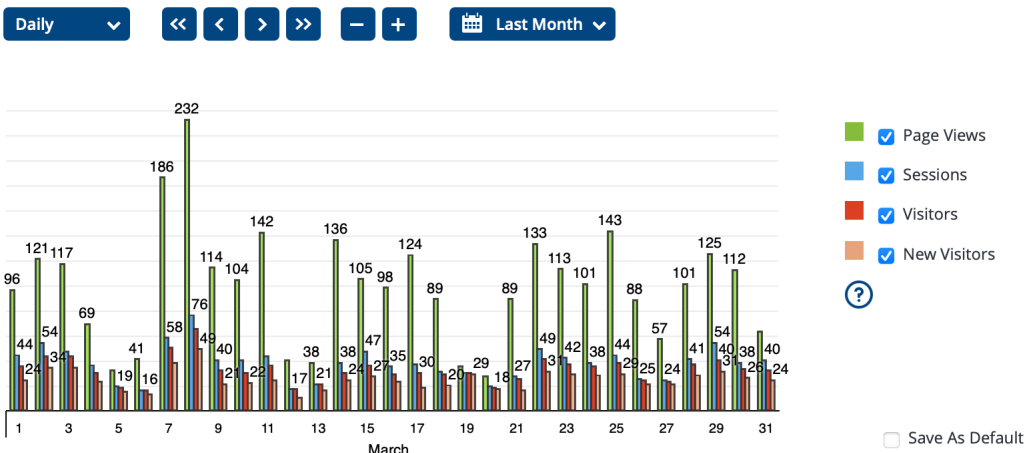
Starts in 30 minutes! Find the agenda & login information here: <https://bit.ly/dfc-03-2022>
Tue, Mar 8

Post Reach	Engagement
37	0

Facebook Stats

Website Stats

Summary Stats ?



Average Daily Page Views
99.1

Average Daily Sessions
37.7

Average Daily Visitors
32.4

Average Daily New Visitors
24.7

POSGCD ACP REPORT

ACP Advertising Efforts

Submitted By
Doug Box - Education Coordinator

The following are efforts we have done to get the word out about the exciting changes to the ACP program the Board has enacted.

- Press Release to three local newspapers and two radio stations
- 1/4 page ad in all three local newspapers
- Email contact to Producers Co-op with a suggestion for their program "From the Ground Up"
- Email note to Channel 3 programming
- Facebook entry
- Email blast to 1092 people on email list with 456 opens and 64 click-throughs!!!
- Gary interviewed on radio station
- Announcement to local programs
- Front page story in upcoming newsletter
- Opening page of website, rotating view
- Will schedule "On the Road" to sign people up in local businesses
- 2nd round of newspaper ads

