POSGCD EDUCATION REPORT



August 11 2020 For July, 2020

> Submitted By Doug Box - Education Coordinator

Programs

Video Shorts - Grant Program and About POSGCD

Upcoming Community Programs

Rainwater Harvesting 101; Friday, Oct 23 (1pm-3pm), Friday, Feb. 5th & June 4, 2021 (see website for times.) This DIY workshop is designed to give you with the hands-on experience needed to install a rainwater collection system of your own. This course is a requirement of the POSGCD Rainwater Harvesting Rebate program and participants will receive a certificate that can be used to apply for up to \$3,000 in reimbursement of costs installing a system!

EarthKind Landscapes; (Coming soon – Spring 2021) Participants will learn about how to prepare and improve soil and water-conserving tips, and more, to help set you up for success in own yard and garden!

Landscape Irrigation; (Coming soon – Fall/early Winter 2020)

This training program explains the different ways to irrigate with rainwater, how to choose one that best fits your landscape needs, and what you'll need to set it up. You'll be ready to save time and conserve water just in time for Spring!

ACP

- *Mailed 260 Thank You letter to current ACP participants with 2 ACP brochures
- *Newsletter to 9,000 rural mailboxes
- *Facebook ads, Email blast, newspaper ads

Last Month 15 properties and 1,271.88 total acres. The recent mail out of the summer newsletter resulted in a 47% increase in applications – 7 new properties and 596 total acres. These properties are currently in the verification phase of enrollment but assuming they are all eligible, this increase brings the totals for the enrollment period up to:

* 22 properties

* 1,868 acres





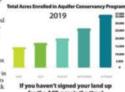
ACP Hits 37,000 Acres and over 500 Parcels of Land

As of May 31, 2020, over 500 parcels of land encompassing over 37,000 acres are now committed to the Aquifer Con-

We had Town Hall meetings in Burleson and Milam Counties, programs at local business clubs, at Rockdale Libra Burleson County Wildlife Association, a booth at the Burleson County Farm Bureau meeting and the Fun Run for th Koloche Festival. We had a Road Trip in local eateries in both counties where we could meet one one with local folks about the ACP.

To get money in the hands of participants hands sooner, the Board of Directures of Post Oak Savannah Groundwater Conservation District introduced an incentive for property owners to sign up of \$10 an acre for the first year. It was such a success that they decided to

The goal of the ACP is to conserve and protect the Carriace Wiken, Againfly by providing a balance between conservation and production. The program semanded landowners to not produce their water in permitted amounts or faces water rights for production. Landowners may continue to use water for exempt uses such as watering livestock or sucrebins their house. For more tide - wavecaused steer.



Top media Tweet earned 79 impressions

Join us for our July Virtual Board Meeting and Public Hearing regarding changes to District Rules. More info:

posgcd.org/posgcd-agendas... pic.twitter.com/3o2qzLUZe9



Twitter

1,717

JUL 2020 SUMMARY

4

12

Posts

Throwin' it back to last summer's ACP Road T	59 People reached	6 Post engagements	July 28, 2020 at 7:07 PM
Post Oak Savannah Groundwater Conservatio	30 People reached	1 Post engagements	July 23, 2020 at 4:59 PM
Post Oak Savannah Groundwater Conservatio	33 People reached	0 Post engagements	July 23, 2020 at 4:41 PM
The National Drought Mitigation Center's wee	76 People reached	7 Post engagements	July 20, 2020 at 1:27 PM
HAPPENING NOW: The Board has listened to	84 People reached	13 Post engagements	July 16, 2020 at 5:56 PM
We hope you'll join us this evening (in about 1	43 People reached	5 Post engagements	July 14, 2020 at 5:17 PM
€<	65 People reached	3 Post engagements	July 9, 2020 at 5:31 PM
Running out of fun things to do at home this s	38 People reached	3 Post engagements	July 8, 2020 at 1:44 PM
Catch leaks early to save big on repairs and m	40 People reached	4 Post engagements	July 2, 2020 at 2:55 PM

Reach

Engagement

Date

Facebook

Website Stats



E Newsletter

