



POSGCD EDUCATION REPORT

January 14, 2020
For December 2019

Submitted By
Doug Box - Education Coordinator

Photographed and Did Video of Well Conversion

Converted old oil well to monitoring well

Upcoming Community Programs

Rainwater Harvesting Class - Date TBA

Healthy Lawns-Healthy waters program - Date TBA

Aquifer Conservancy Program

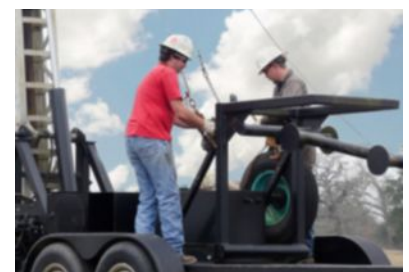
This month, most of the time was spent working with landowners coming in to sign contracts and notarizing contracts

Planning

Meeting with Allen from AgriLife about future programs on Thursday Jan 16

High Speed Internet and New Phone System

High Speed Line is in and very fast! We are getting use to new phones, but they add a lot of flexibility and new functionality



Facebook Facts

Twitter

Dec 2019 - 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,053 impressions

Tips for live Christmas tree care:
 ☑️ Check the water daily - a trunk 2" round needs up to 2 quarts a day!
 🌲 Never let the water go below the tree's base.
 🔍 No need to add sugar or other additives - just clean water.
 📧 @almanac
 pic.twitter.com/zPjSHpYNg1



Top media Tweet earned 1,281 impressions

To add to your reservoir of water knowledge, @waterwednesday pic.twitter.com/vkrndm7Bw7



View Tweet activity View all Tweet activity

DEC 2019 SUMMARY

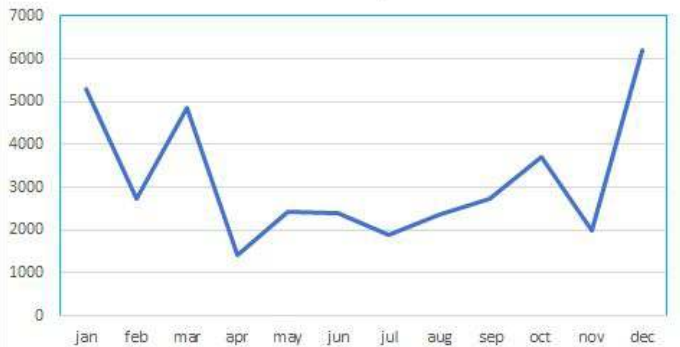
Tweets: 6 Tweet impressions: 6,212

Profile visits: 44 New followers: 5

Highlights

New Users 8 ↑ 300% vs prev 31 days	Unique Users 32 ↑ 540% vs prev 31 days	Week 1 Retention 0.00% ↑ 0% vs prev 31 days	Post Reactions 33 ↑ 560% vs prev 31 days
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2019 Twitter Impressions



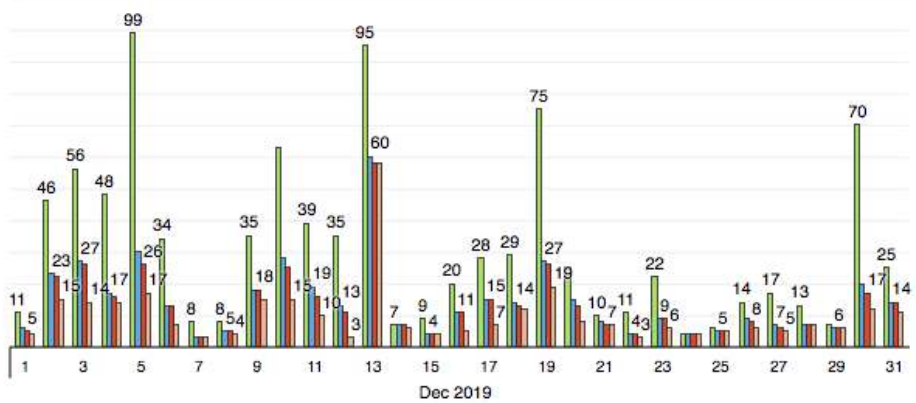
	December 3 2019 Board Meeting SENT Email, Sent Nov 27, 2019 12:37 PM	52% OPEN RATE	47% CLICK RATE	More ▾
	November 22, 2019 GMA 8 Meeting and Agenda SENT Email, Sent Nov 5, 2019 12:58 PM	32% OPEN RATE	24% CLICK RATE	More ▾
	November 15, 2019 GMA 12 Meeting and Agenda SENT Email, Sent Nov 5, 2019 10:03 AM	39% OPEN RATE	40% CLICK RATE	More ▾
	November 2019 Board Meeting and Public Hearin... SENT Email, Sent Oct 31, 2019 1:26 PM	45% OPEN RATE	55% CLICK RATE	More ▾

E-Newsletter

Great Open Rates

	Jan 2020 Meeting Notice SENT Email, Sent Jan 9, 2020 2:00 PM	35% OPEN RATE	40% CLICK RATE	More ▾
	New Meeting Night reminder SENT Email, Sent Jan 7, 2020 12:05 PM	32% OPEN RATE	0% CLICK RATE	More ▾
	Winter 2019 Newsletter SENT Email, Sent Jan 2, 2020 10:58 AM	39% OPEN RATE	24% CLICK RATE	More ▾
	December 3 2019 Board Meeting SENT Email, Sent Nov 21, 2019 12:57 PM	53% OPEN RATE	48% CLICK RATE	More ▾

Daily ▾ ⏪ ⏩ - + 📅 Last Month ▾



Website Facts

- Page Views
 - Sessions
 - Visitors
 - New Visitors
- 🔍

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