



POSGCD EDUCATION REPORT

July 2, 2019
For June 2019

E-Newsletter -38-57% open rate

	July 02, 2019 Amended Agenda for Board Meeting SENT Newsletter Email, Sent Jun 27, 2019	41% OPEN RATE	53% CLICK RATE
	July 02, 2019 Board Meeting and Agenda SENT Newsletter Email, Sent Jun 27, 2019	42% OPEN RATE	44% CLICK RATE
	Aquifer Conservancy Program Goes Live SENT Newsletter Email, Sent Jun 1, 2019	38% OPEN RATE	16% CLICK RATE
	June 6, 2019 Board Meeting and Agenda SENT Newsletter Email, Sent May 31, 2019	40% OPEN RATE	32% CLICK RATE
	ACP Training Reminder SENT Newsletter Email, Sent May 30, 2019	57% OPEN RATE	0% CLICK RATE

Website - ACP registration form working great

19% Applicants came into office to fill out
98% have chosen 20 yr option - 1 with \$0 dollars

20% heard about it through Newsletter
27% through meetings
10% Ambassadors
35% Friends/relatives

Last months education events:

TAGD Regular Business Meeting - June 4 & 5
Chriesman Community Center - Saturday June 8
Catalyst Water Program - A Master-Mind Summit for Water Educators and Communicators -

Upcoming Community Programs -

Conservation Road Trip - to support local businesses and visit with our neighbors about all things groundwater + conservation!

Monday July 15 8am-10am - Lissa's Restyled sip & shop - Caldwell

Tuesday - July 16 11am -1- Ricky's Catering / Mantey Country - Somerville

Wednesday July 17 8am-10am Top Donuts - Cameron

Thursday July 18 8am-10am - Oakleaf Bakery & Diner - Rockdale

Milam and Burleson Counties Groundwater Summit Aug - 14, 2019
Water Results Day - Sept 5, 2019 Caldwell and Milano

So you want to drill an Exempt Water Well.



Instructional video to aid applicants in filling out Exempt Water Well application.



How To Fill Out the ACP Application Form to Participate in the Aquifer Conservancy Program

Instructional video to aid applicants in filling out ACP application to participate.

Newsletter

Every Address Rural Routes - 8,657
 cost 54¢ each (printing and mailing)
 cost came in \$2906 under estimate
 Plus Regular Newsletter Delivery

Comment

Doug, The mailer on water rights was excellent. Great job of explaining a complicated issue in layman's terms and showing how it applies to ACP. The size was great too. I could not ignore it. Had to do something with it, so I read it!!!

Dan

Recharge
Your Groundwater Resource

WHO IS ELIGIBLE?
All property located over Carrizo-Wilcox Aquifers (see the map below)

- Must own land in the District
- Land located above Carrizo-Wilcox Aquifers
- Own both the land and the water rights
- Landowner has not leased water rights

Milam County
 Brazos County

All of Brazos County is eligible because it is over the Carrizo-Wilcox Aquifer. However, only the land to the west of the red line is eligible if your land is in Milam County.

I SUPPORT THE AQUIFER CONSERVANCY PROGRAM
www.pogacd.com

NOW IS THE TIME TO SIGN UP
June 1 - Aug 31

WHAT IS THE POST OAK SAVANNAH AQUIFER CONSERVANCY PROGRAM (ACP)?
The Aquifer Conservancy Program is a way for landowners in the District to work with POGACD to conserve the groundwater for future generations!

As Texas continues to grow, demands on groundwater resources increase. In response to these concerns, together with local landowners we have developed this proactive solution.

The purpose of ACP is:

- Empower landowners through stewardship
- Conserve groundwater for future generations
- Establish a legacy of conservation
- Complement current sustainable practices
- Add a long-term conservation practice

Board of Directors: Sidney Youngblood, President; Steven Wiles, Vice President; Tommy Torgler, Sec/Treas; Lee Albright, III; Becky Gratch

Staff: Gary Westbrock, General Manager; Elaine Garner, Administrative Assistant; Ashley Rees, Water Resource Specialist; Doug Box, Education Coordinator; Ralph Skuettner, Field Technician

Post Oak Savannah Groundwater Conservation District
 370 East Avenue C
 P.O. Box 12
 Milam, Texas 78556

UPCOMING EVENTS

July 20th
POGACD Board Meeting

August 6th
POGACD Board Meeting

Coming in July (closed to the public)
Removal Marketing Class

August 6th
Milam & Brazos Counties Groundwater Summit

August 13 10th
PWS Well Water Testing

PSRST STD ECFWWS U.S. POSTAGE PAID EDDM RETAIL

Local Postal Customer

Who Owns the Water Under Your Land and How to Protect it?

In this issue groundwater rights, water demands, and what you can do to save water.

POGACD SOCIAL: @PostOakSavannahOCD

Call 409.441.7447
 Phone: 512.455.7900
 Email: admin@pogacd.org

Visit our website for more information: www.pogacd.org

Look for our next newsletter in Fall 2019

Groundwater conservation districts are the water's natural method of groundwater management through local stewardship, education and participation by a diverse Texas Water Code, Sec. 38.001

Reports

📅 Entire Log (3 weeks) ▾

Pages

Popular | Entry | Exit

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Engagement

Returning Visits | Visit Lengths | Downloads

First Time Visitors	332
1-5 Returning Visits	53
6-10 Returning Visits	4
10+ Returning Visits	2

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System

Browser | Platform | Screen | Os

Chrome	36.9%
Mobile Browsers	16.9%
IE	15.5%
Safari	11.3%
Tablets	7.4%

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Exit Links

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https://youtu.be/zdx_Oag9o0M	4
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Facebook Facts

Posts	Reach	Clicks/Actions	Published
Jot the date down because you won't want to miss this year's line-up of...	110	11	Jun 24, 2019 at 4:38 PM
#DYK that public water supplies are required to monitor water quality...	187	17	Jun 12, 2019 at 4:56 PM
The Aquifer Conservancy Program is ready for you to enroll your property!...	94	10	Jun 11, 2019 at 10:57...
Reminder: June Board Meeting is tomorrow @ 5:30pm! Agenda includ...	54	3	Jun 5, 2019 at 3:12 PM
The wait is finally over - The Aquifer Conservancy Program has officially...	1K	55	Jun 3, 2019 at 2:00 PM

Twitter

Analytics
Home Tweets Audiences Events More
POSGCD
Sign up for Twitter Ads

Account home
Post Oak Savannah GCD @posgcd

Page updated daily

28 day summary with change over previous period

Tweets 3 ↓25.0%	Tweet impressions 2,088 ↓4.6%	Profile visits 47 ↓16.1%	Followers 318 ↑8
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Grow your audience
Try Promote Mode

TWEET HIGHLIGHTS

Top Tweet earned 409 impressions

Reminder: Monthly Board Meeting is tomorrow beginning at 5:30pm! The agenda includes a Public Hearing regarding proposed changes to district rules. Printable Agenda here: posgcd.org/wp-content/upl...
pic.twitter.com/aekjxycLCO

View Tweet activity
View all Tweet activity

Top media Tweet earned 278 impressions

#DYK private well owners in Texas are responsible for monitoring their own water quality? This "Texas Well Owner's Guide" by the #twon includes info about water sources, quality, treatment, and more! Download the full pdf here: twon.tamu.edu/media/358238/1...
pic.twitter.com/SN42xeM3tC

View Tweet activity
View all Tweet activity

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more people.

Get started

JUN 2019 SUMMARY

Tweets 3	Tweet impressions 2,305
Profile visits 47	New followers 8