



POSGCD EDUCATION REPORT

March 5, 2019

For January and February 2019

E-Newsletter -39% open rate average

Website - We added Public Interface Button to Home Page and a Resource page for the ACP

Facebook & Twitter- Jaclyn is helping with Facebook, Twitter and E-newsletter. It has a very good look.

Attended TAGD Jan 22 and Water for Texas Event Jan 23-25

Last months education events: ACP Ambassador Programs - Feb 5, Feb 7 & Feb 21

Caldwell Rotary Club - Feb 12

Cameron Rotary Club - Feb 13

Caldwell 4th Grade Class - Feb 20/27

Burleson County Wildlife Assoc Banquet - Feb 23

Rockdale Library Program - Feb 28

Landscape Irrigation Class March 2

We contacted schools in Milam and Burleson County - 4th, 5th and 7th grade

Upcoming Community Programs - Landscape Irrigation Workshop Sat March 2

Rainwater Harvesting - Friday March 22

Rainwater Harvesting - Friday July 12

Groundwater Education Coordinator Meetings April 9 at POSGCD Office

Fleur D Lis Garden Club April 9 in Cameron

Master Gardener Class POSGCD Office - April 17

Earth Day Rockdale - April 22

Milam and Burleson Counties Groundwater Summit

Aug - 14, 2019

Water Results Day - Sept 5, 2019 Caldwell and Milano

FIRST AQUIFER RECHARGE ZONE SIGN









If you are driving North on FM 487 into Rockdale, keep your eyes open for the first Aquifer Recharge Zone sign in the District..

Working with the City of Rockdale, Post Oak Savannah GCD wants to bring awareness to drivers that they are in the Recharge Zone of the Carizzo-Wilcox Aquifers.



Facebook Facts

<input type="checkbox"/>	 POSGCD Web Tools : Data Dashboard This public dash provides well...	62	2	Feb 20, 2019 at 2:52 PM
<input type="checkbox"/>	 Want to get more involved protecting and conserving groundwater? We invi...	57	0	Feb 18, 2019 at 10:58...
<input type="checkbox"/>	 Join us on March 22, 2019 for our FREE workshop to learn the basics in...	86	0	Feb 6, 2019 at 3:26 PM
<input type="checkbox"/>	 More information coming soon!	41	0	Feb 6, 2019 at 3:22 PM
<input type="checkbox"/>	 Open to any and all district residents! Tomorrow is the day for YOU to...	34	0	Feb 6, 2019 at 3:11 PM
<input type="checkbox"/>	 You asked - we listened. Tomorrow is the day for YOU to become more...	110	4	Feb 6, 2019 at 2:50 PM
<input type="checkbox"/>	 Major Aquifers in Texas for your #mapsmonday! These aquifers are a...	158	14	Jan 28, 2019 at 11:57 AM
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared Gary...	47	3	Jan 25, 2019 at 8:09 AM Gary Westbrook
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared Gary...	49	4	Jan 24, 2019 at 4:14 PM Gary Westbrook
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared Gary...	53	4	Jan 24, 2019 at 2:40 PM Gary Westbrook
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared Gary...	48	5	Jan 24, 2019 at 2:39 PM Gary Westbrook
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared Gary...	52	5	Jan 24, 2019 at 2:38 PM Gary Westbrook
<input type="checkbox"/>	 Here's a 6-minute video from the Texas Water Development Board explaining ...	539	33	Jan 21, 2019 at 4:38 PM
<input type="checkbox"/>	 Post Oak Savannah Groundwater Conservation District shared a link.	97	6	Jan 15, 2019 at 1:04 PM
<input type="checkbox"/>	 Curious about water levels and what aquifers supply our local wells? The...	238	17	Jan 14, 2019 at 11:45 AM
<input type="checkbox"/>	 Friday Facts: Groundwater Conservation Districts (GCDs) were...	220	8	Jan 11, 2019 at 6:30 PM
<input type="checkbox"/>	 Post Oak Savannah Groundwater [Conservation] District...	65	4	Jan 9, 2019 at 7:56 PM
<input type="checkbox"/>	 Did you know that aquifer level data is improved by well owners like you? By...	104	6	Jan 7, 2019 at 11:00 AM
<input type="checkbox"/>	 Our Post Oak Savannah ecoregion is unique only to Texas and contained...	129	8	Jan 4, 2019 at 8:05 PM

<input type="checkbox"/>		Elizabeth Lutheran Ambassador Outreach SENT Newsletter Email, Sent Feb 18, 2019	34% OPEN RATE	1% CLICK RATE
<input type="checkbox"/>		Feb. 1, 2019 Ambassador Outreach SENT Newsletter Email, Sent Feb 1, 2019	31% OPEN RATE	0% CLICK RATE
<input type="checkbox"/>		Jan. 21, 2019 Ambassador Program Interest SENT Newsletter Email, Sent Jan 28, 2019	38% OPEN RATE	0% CLICK RATE
<input type="checkbox"/>		February 5, 2019 Board Meeting Canceled SENT Newsletter Email, Sent Jan 30, 2019	39% OPEN RATE	0% CLICK RATE
<input type="checkbox"/>		January, 29, 2019 GMA 12 Meeting and Corrected Agenda SENT Newsletter Email, Sent Jan 10, 2019	42% OPEN RATE	43% CLICK RATE
<input type="checkbox"/>		January 29, 2019 GMA 12 Meeting and Agenda SENT Newsletter Email, Sent Jan 10, 2019	37% OPEN RATE	48% CLICK RATE
<input type="checkbox"/>		January 8, 2019 POSGCD Board Meeting, DFC Committee and Age... SENT Newsletter Email, Sent Jan 4, 2019	47% OPEN RATE	36% CLICK RATE
<input type="checkbox"/>		Outreach Annual Review 2018 Dec SENT Newsletter Email, Sent Jan 3, 2019	36% OPEN RATE	7% CLICK RATE

Jan 2019 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,073 impressions

Friday Fact: GCDs were created by the TX Legislature in 1949 to provide a collaborative approach to managing groundwater on a local level. In 2001, H.B. 1784 was passed & created our district and the rules about how we operate. [#flashbackfriday](#) [#txleg](#) pic.twitter.com/W2yp3itwsJ



Top media Tweet earned 995 impressions

Major Aquifers in Texas for your [#mapsmonday!](#) These aquifers are a critical source of water for Texas, supplying 62% of the 13.7 million acre-feet of water used in the state, according to the [#twdb](#) (2014). [#waterfortexas](#) [#texasaquifers](#) [#posgcd](#) pic.twitter.com/1o6btUJ6QP



JAN 2019 SUMMARY

Tweets	10	Tweet impressions	5,287
Profile visits	88	New followers	2

Feb 2019 • 28 days

TWEET HIGHLIGHTS

Top Tweet earned 231 impressions

An encouraging read as we get closer to the start of the Aquifer Conservancy Program! [#comingsoon](#) [#ConservationPays](#) [#TexasLandTrends](#) [#txwater](#) twitter.com/TAMU_NRI/status...

2

[View Tweet activity](#)

[View all Tweet activity](#)

Top mention earned 4 engagements



TX 4-H2O Ambassador

@4-H2O_Ambassador · Feb 19

Great to have the continued support of Post Oak Savannah Groundwater Conservation District! Post Oak Savannah GCD serves Milam and Burleson Counties. A visit to their website is an outstanding educational experience! Check them out at posgcd.org. [@POSGCD](#) pic.twitter.com/BR8tmcGLjZ

FEB 2019 SUMMARY

Tweets	2	Tweet impressions	2,718
Profile visits	29	Mentions	1
New followers	1		

Top Follower followed by 797 people

