

Public Education Program

Management Objective. The objective of the public education program is to provide for the most efficient use, as well as the control and prevention of waste of groundwater by informing and educating the public with respect to the purposes and functions of the District and the importance of the State's groundwater resources, by developing and disseminating educational materials and programs related to the origination, behavior, use management, conservation, protection and replenishment of groundwater.

Summary of Program. The District will develop educational materials and programs suitable to accomplish the management objective and will make the information available to the general public as appropriate by printed materials, postings on the District's website, and, primarily, by making a presentation each year to one or more public and private schools in each county of the District.

Performance Standards.

1. The District will develop a multi-media educational program for presentation in the public and private schools within the District.
2. In 2007, and each year thereafter in each county within the District, the District will present the multi-media educational program in one or more schools.
3. In 2010, or earlier, the District will film the multi-media program, supplement, and edit the video into segments of approximately 45 minutes each.
4. In 2010, or earlier, the District will make the above referenced video available for presentation to service clubs, local governments, social, educational and other public and private organizations.
5. In 2011, or earlier, the District will make the above referenced video available on its website.
6. In 2011, and annually thereafter, the District will review the multi-media program and video for the purpose of considering updating and improving the program.
7. The General Manager or another officer of the District will make at least one presentation, that is open to the public, in each county within the District.
8. The District will make printed materials available to the public on an on-going basis, including but not limited to the District Management Plan, Rules and Policies.